

Andrew Doherty

443 East 7th Street, Apt. #3, Boston MA, 02127

r.andrew.doherty@gmail.com

andrewdoherty.com

617-921-0472

Experience Designer with a background in finance and economics.

UX Skills: wireframing, user personas, prototyping, sketching, user flows, sitemaps, navigation schemas, user research, usability testing, UX strategy & design thinking.

Software: Sketch, Photoshop, Illustrator, Omnigraffle, InVision, Excel, Keynote, MailChimp.

Coding: Proficient - HTML, CSS. Familiar - Javascript, jQuery, Git, Bootstrap, Sass.

EXPERIENCE

Web Designer & UX Consultant, June 2013 - Present

Designed and developed websites, customized blogs, set up WordPress sites, designed marketing collateral and logos. Consulted with startups to develop user stories, and create app design concepts. Currently working with an open source project to build a community-based web app focused on favorite vacation spots; Product Hunt for vacation locations.

Craft Brewers Guild - Consultant & Sales Analyst, Sept 2013 - Mar 2015

Consulted during the acquisition of Yuengling, performed market research, sales projections, presentation design, and executed go to market strategy that resulted in 800 new accounts. As an analyst, cleaned up and maintained their database, improved processes, helped with brand acquisitions, maintained sales team's intranet site, and provided tech support.

State Street Corp. - Client Operations, Mar 2010 - June 2013

Experienced in financial processing, including daily accounting, income review, and corporate action processing. Served as the main point of contact for all client inquiries. Performed weekly/monthly reporting, facilitated all mutual fund activity (openings, closures, monthly reconciliation), and maintained excellent internal and client relationships.

Personal Projects

LogolyGrown.com - a community based around popular vacation locations, highlighting the best products, events, and all things related to your favorite vacation spot.

With a View - joined my mother and aunt's business to bring them online.

EDUCATION

Holy Cross - Class of 2009

Bachelor of Arts in Economics

General Assembly

Front-End Web Development, Mar - May 2013

User Experience Design, Aug - Nov 2014

JavaScript, Apr 2015 - Present